IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Inventors:

Emily Chien, et al.

Docket No.

40655.1300

Serial No.:

09/834,478

Filing Date:

April 13, 2001

Group Art Unit: 3269

Examiner:

Dennis William Ruhl

Title:

A SYSTEM AND METHOD

Confirmation No.: 2560

FOR USING LOYALTY **POINTS**

AMENDMENT AND REPLY

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Office Action dated May 9, 2006, which this Reply is filed with a twomonth extension of time, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.